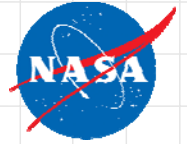




The Power of Prizes

*Ken Davidian
Commercial Development Policy Lead
Exploration System Mission Directorate
22 October 2008*



Current Activities In NewSpace Markets

Ken Davidian

Commercial Development Policy Lead

Exploration System Mission Directorate

22 October 2008

NEW Agenda!



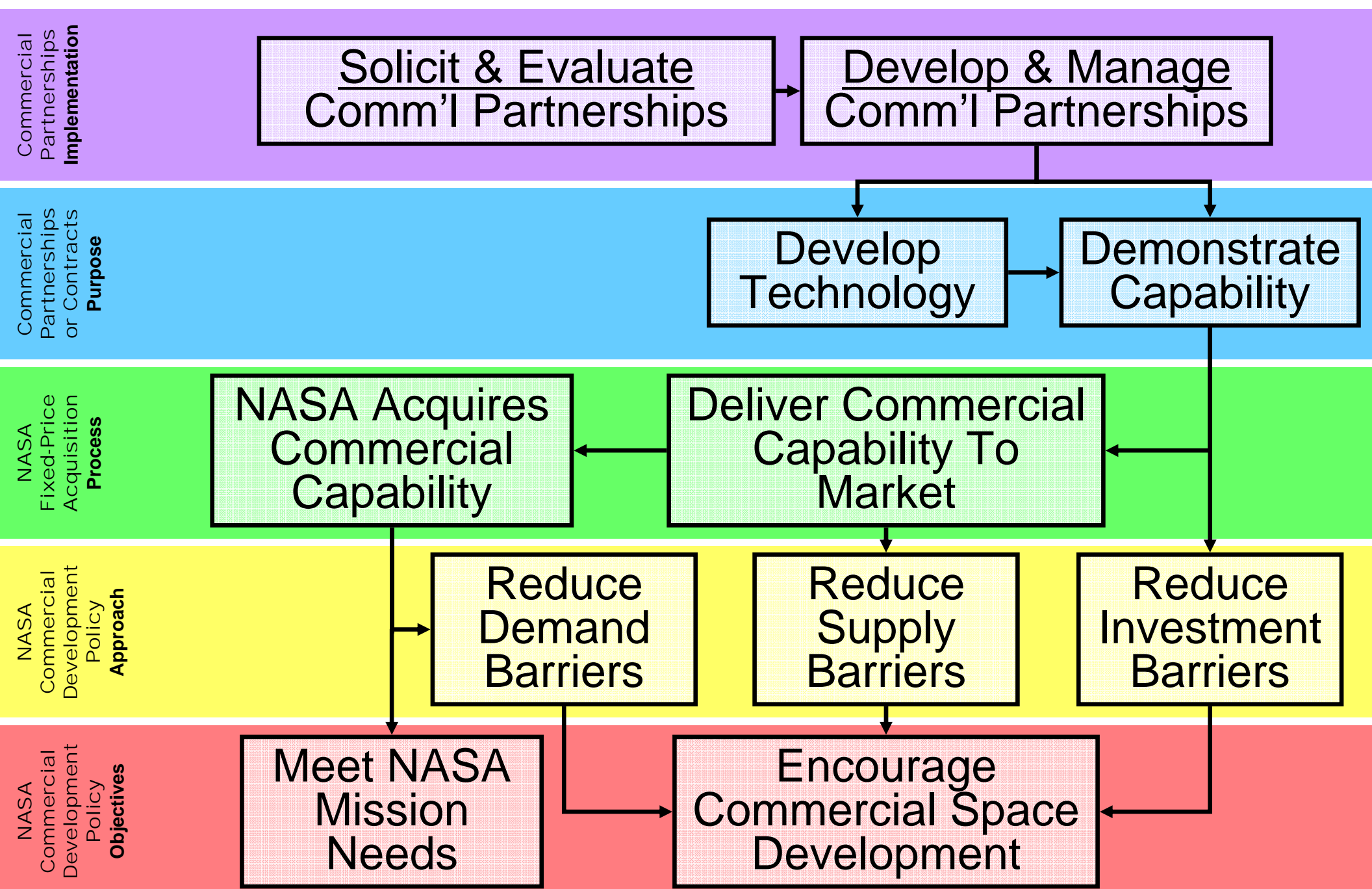
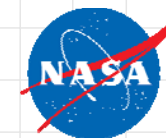
- NASA ESMD's Current Commercial Partnership Strategy
- AIAA Commercial Space Group
- Commercial Space Wiki
- Near-Future Plans

NASA ESMD's CP Strategy



- Agreements Between NASA and Commercial Partners Vary by Goals, Purpose
- ESMD Commercial Partnership Goals
- Provide A Mechanism To Receive And Review Unsolicited Partnership Proposals
- Actively Look For New Opportunities
- Mechanism To Review Internally Generated Ideas
 - Solicitation of Commercial Information (SOCI)
 - Builds upon ESMD Commercial Development Policy

CP Overview





AIAA Commercial Space Group

**For Presentation at the
AIAA Joint Propulsion Conference
23 July 2008**

AIAA Commercial Space Group



- “New” Group
 - First Meeting at AST Conference in Feb 2008
 - Subsequent Meetings at Various Venues
- Expanding Purpose
 - Started To Introduce NewSpace Topics To AIAA Membership (and vice versa)
 - Now Includes Any/All Commercial Space
- Current Activities
 - Mojave Tour In Planning
 - Space 2009 Conference Paper Sessions

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last edited by Ken Davidian 1 month, 1 week ago

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POLICY: ECDP

POLICY: Topics of Discussion

PRIZES

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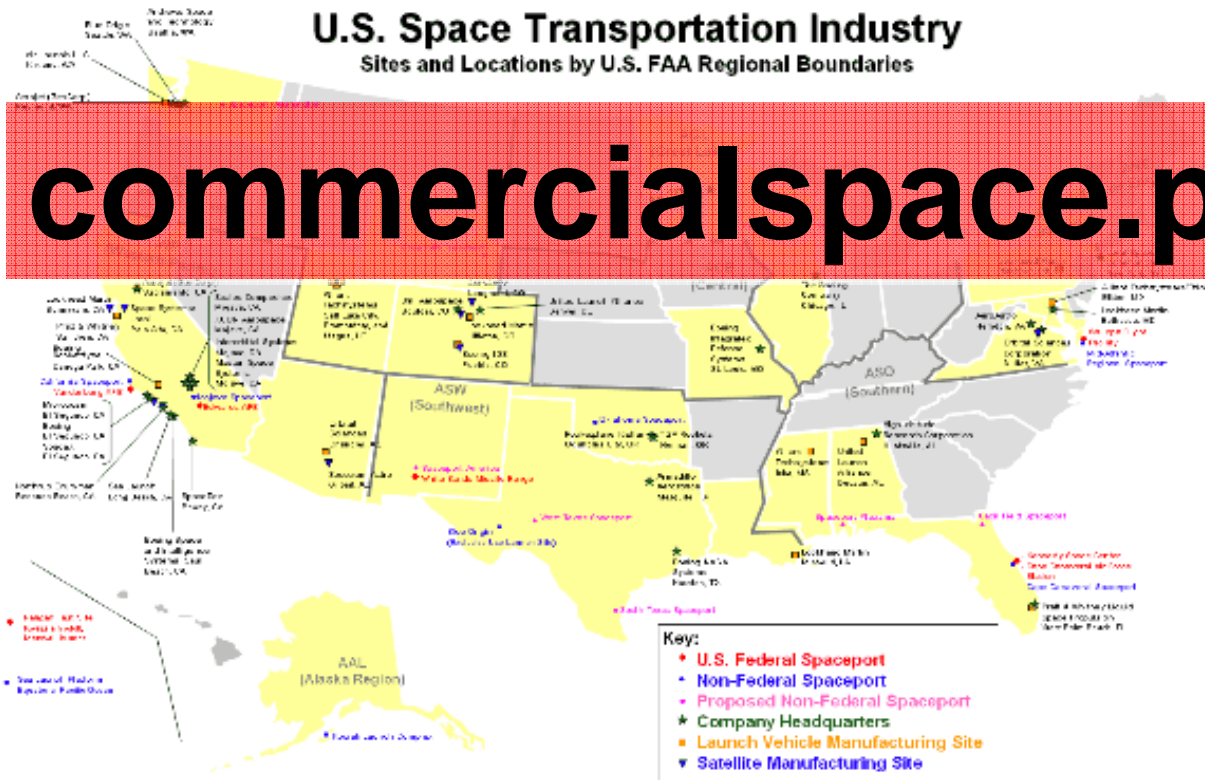
Sidebar

Commercial Space & Related Links

- [RLVNews](#) by Clark Lindsey
- [A Pretty Darn Comprehensive List of Blogs](#) by Clark Lindsey

Welcome to the Commercial Space Wiki!

U.S. Space Transportation Industry Sites and Locations by U.S. FAA Regional Boundaries



Graphic from FAA AST website: www.faa.gov/about/office_org/headquarters_offices/ast/industry/media/private_company_org.gif

Thank you for coming to the Commercial Space Wiki, sponsored by Masten Space Systems (and Michael Mealling, in particular). (See Mike in action and learn more about MSS by viewing this [Startup Riot 2008 presentation](#) he gave on 11 July 2008.)

NASA WATCH

WARNING! This is not a NASA Website. You might learn something. [[Important disclaimer](#)]
Remember: It's YOUR space agency. Get involved. Take it back. Make it work - for YOU.

[« Oh, Just Pick A Number | Main | Obama Releases Space-Themed TV Spot »](#)

OCTOBER 9, 2008

Ken Davidian Heading for FAA AST

From: exploration-bounces@lists.hq.nasa.gov
To: exploration@hq.nasa.gov
Sent: Thu Oct 09 13:07:08 2008

Dear members of the ESMD listserv... As many of you have undoubtedly heard by now, I have decided to take a position with the Office of Commercial Space Transportation (AST) within the FAA. AST is responsible for issuing licenses and permits to companies like SpaceX who want to



Thank You For Your Indulgence